

European Rates Strategy

The case for higher bond yields in Europe

Interest Rates

Europe including UK

A bear market in euro area bonds: We recommend investors reduce duration

We believe that the recent bull trend in European government bonds will soon reverse course and that these markets are close to the beginning an important, if slow, bear trend. As a result, we recommend that investors reduce duration exposure in European government bond markets, either in core markets alone or in both core and peripheral markets.

Every argument points to higher yields, except one

European bonds are overvalued from a fundamental perspective, they look expensive relative to both other government bonds and other asset classes; and positioning in the market is currently to the long side, we think. The only remaining reason for lower yields then is that the Eurosystem is now buying bonds and that there may not be enough bonds for it to buy at some point in the future. But this seems weak: the ECB is not likely to squeeze the market in the face of a true shortage of bonds, and history tells us that flow rarely wins out over fundamentals.

The technical case: Investors are long, but may be about to divest

We think that many investors, especially asset managers and hedge funds, are tactically overweight of duration versus benchmarks and have been for some time, preparing for Eurosystem purchases. However, other investors appear likely to move into other markets and the flow data would suggest that a move into equities looks imminent. In addition, there may be extra selling for other reasons by Asian investors.

The fundamental case: The outlook is turning up

We estimate quarterly year-on-year nominal growth at over 2%. The last time that nominal growth was running at this pace, 10-year bund yields were at around 1.80%. We are forecasting a modest 0.90% for bund yields the end of this year, but still some 55bp above the forward yield.

The relative case: European yields are uncompetitive

The yields offered by euro area rates markets are looking very unattractive relative to other bond markets, both in currency-hedged and unhedged terms. Equities also look very cheap in comparison. The unhedged yield comparison is obvious: With the exception of those of Denmark and Switzerland, core euro area 10-year yields are the lowest in the world. When looking at yields adjusted for a 1-year currency hedge, we find that core euro area bonds yield lower than almost all other bonds to investors with other base currencies.

The historical case: The "flow effect" does not last long

Static supply/demand analyses have failed to predict the direction of yield moves in most recent shocks to net bond supply, and we figure this will be another case to add to the list. The trouble with such analyses is that (a) the aggregate supply is much larger than net new issuance, and (b) a small change in economic conditions can spur and cannibalize demand from current holders, at current prices, at a faster rate than central bank demand is increasing.

The risk case: Greek euro exit - hedge this by selling peripherals as well

The most significant risk to our bearish call on core euro area bonds is a potential escalation of the Greek crisis, leading to Greek exit or – to a lesser extent – to capital controls. For investors who hold peripheral bonds in their benchmarks, we would also recommend a move to underweight of duration in those markets as well. The move higher in peripheral yields would likely dwarf the move lower in core yields after a Greek euro exit.

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The case for higher bond yields in Europe

We believe that the recent bull trend in European government bonds will soon reverse course and that these markets are close to the beginning an important, if slow, bear trend. As a result, we recommend that investors reduce duration exposure in European government bond markets, either in core markets alone or in both core and peripheral markets.

Since January, yields have largely continued downwards, but even while that has happened, we have become more, rather than less, convinced that they should be moving in the opposite direction.

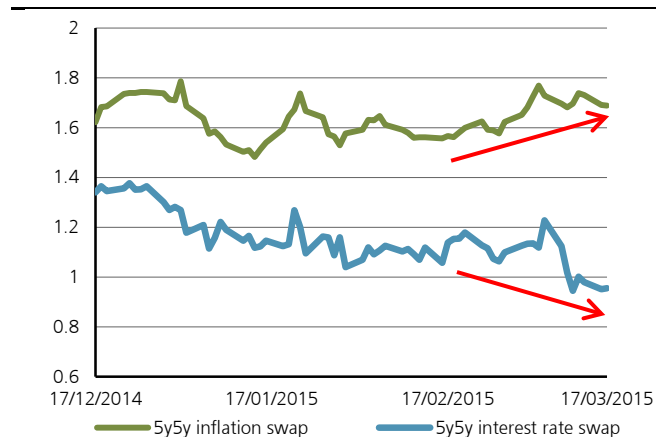
Every argument points to higher yields, except one.

European bonds are overvalued from a fundamental perspective, they look expensive relative to both other government bonds and other asset classes; and positioning in the market is currently to the long side, we think.

The only remaining reason for lower yields then is that the Eurosystem is now buying bonds and that there may not be enough bonds for it to buy at some point in the future. But, as we explain later in this note, this seems too weak an argument: the ECB is not likely to squeeze the market in the face of a true shortage of bonds, and history tells us that flow rarely wins out over fundamentals.

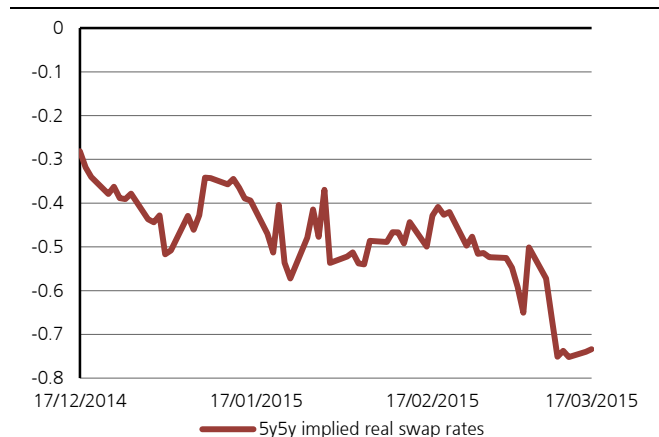
There have even been signs in the recent phase of the market rally that participants are in two minds about the direction of yields. Figure 1 shows that the path of 5-year, 5-year forward interest rate swaps and that of (their component) inflation swaps have diverged over the last month.

Figure 1: 5-year, 5-year forward interest rate and inflation swaps, last 3 months



Source: UBS, Bloomberg

Figure 2: Implied 5-year, 5-year forward real swap rates, last 3 months



Source: UBS, Bloomberg

We do not think that this divergence is sustainable, and the 25bp lurch lower in 5-year forward expectations of real yields since the QE programme began does not make much sense to us.

Put simply, either inflation expectations should fall or nominal yields should rise: It seems clear to us that it is nominal yields which should turn.

A worsening of the Greek crisis is the major risk scenario

The risk to our view, at least in core markets, would be a severe escalation of the current Greek crisis, leading to the imposition of capital controls or even Greek exit. While we still see such an outcome as a risk case scenario, the situation between Greece and its creditors seems to have deteriorated since the four-month extension of the current programme was agreed. As a result, we recommend that those who hold peripheral government bonds also reduce duration weights in their peripheral holdings: in this case we would expect large bear moves in peripheral bonds which would easily make up for the bull moves in core markets.

The technical case: Investors are long - but may be about to divest

We believe that many investors, especially asset managers and hedge funds, are tactically overweight of duration versus benchmarks and have been for some time, preparing for the Eurosystem purchases. European QE has been the most anticipated of all the major QE programmes and yields have continued to fall even as the fundamental outlook has improved markedly.

We think that, aside from a marginal bid arising from the Greek crisis, most of the reason for the buying has been speculative: indeed we think that since the Eurosystem purchases have begun, there has been some additional speculative buying alongside that of the central banks.

The most prevalent reasoning we hear is that because the central banks wish to buy a lot of bonds and net issuance across the euro area will be relatively low, that there may be a shortage of available bonds. This might be possible at some point much further down the line - but there ought to be plenty of bonds available in the short term given market positioning.

Nonetheless, as we argue in more detail later in this note, it does not follow that in the face of such a shortage the Eurosystem would simply keep driving yields to ever-distorted levels. Besides, we would expect the fundamentals to be driving yields by then anyway.

For many other investor categories, we think the attractiveness of European government bonds is rapidly disappearing. Where these investors can (i.e. are not regulated into keeping their government bonds) they seem increasingly to be looking elsewhere: either at other bond markets (which are looking increasingly attractive on a relative basis - see below), or at other asset classes.

Investors to rotate into European equities

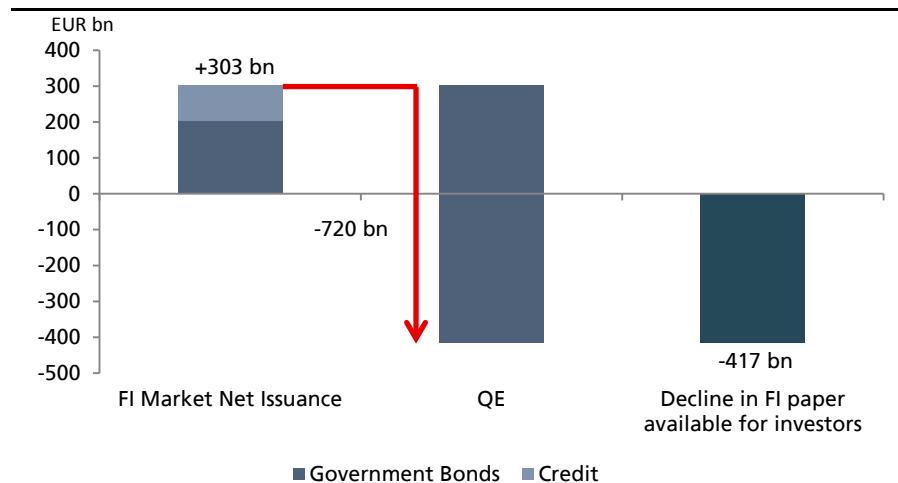
Assuming that the ECB achieves its €60bn per month of bond purchases, we would expect a large amount of money returned to investors to go into equities. We discuss the relative value of equities to bonds later in this document, but the cash flow itself could cause a continued rise in the price of equities which should reflect back into bond market valuations. In addition, the flow data suggests that money might already be moving out of bond markets and into equities.

In a recent publication, we compared the total issuance of government and credit paper in the Eurozone with the size of the ECB QE purchases¹. According to our estimates the fixed income market in Europe cannot absorb the ECB's wall of cash and the ultimate beneficiary will be the large and liquid European equity market.

¹ See ["Macro Keys - The ultimate argument for European equity", 11 March 2015](#)

The ECB is now purchasing €60 billion per month of debt in cash terms. This is €720 billion per year or 7.2% of Euro Area GDP. As shown in Figure 3 the size of QE purchases will drive a decline in outstanding sovereign and credit paper in the Eurozone over the coming year. Net issuance in sovereign bonds is forecast to be €203 billion; credit will be €100 billion and QE will remove €720 billion meaning €417 billion in cash being returned to private sector bond investors on a net basis.

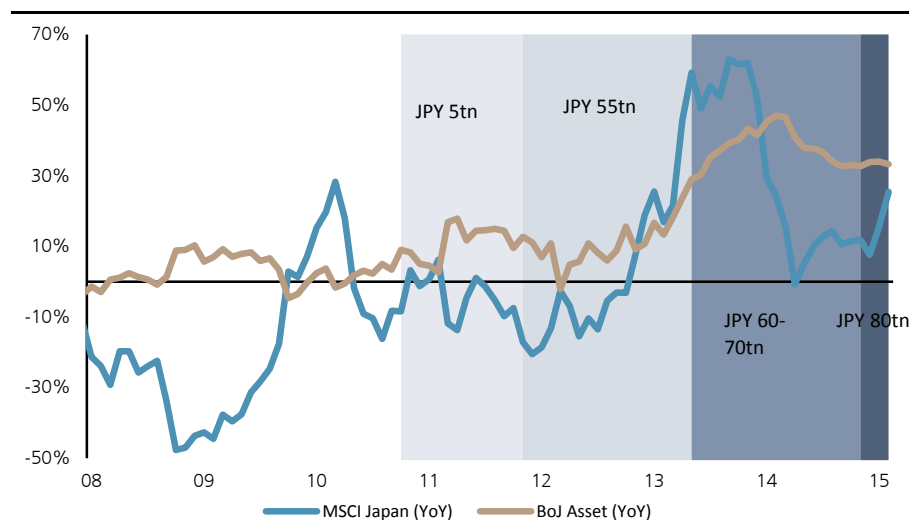
Figure 3: Forecast Eurozone sovereign and credit issuance and ECB QE purchases.



Source: UBS, Haver

The size of asset purchases matters. Using Japan's QQE programme the effect on the equity market was negligible when the rate of asset purchases was ¥5 trillion per year. However when the BoJ increased the rate to ¥55 trillion per year the equity market started to rally quite strongly either directly as a result of the portfolio effect or indirectly via currency depreciation and earnings improvements.

Figure 4: Year-on-year change in MSCI Japan alongside year-on-year change in the size of the BoJ balance sheet.



Source: UBS, DataStream

We find that the size of ECB asset purchases in Europe is half-way between QE3 in the US in 2013 and Japan's QQE from October last year, as shown in Figure 5. According to this simplistic comparison we think the size of the ECB purchases will

be sufficient to spur a rally in equities given the fall in investible outstanding fixed income is equivalent to 6.6% of European equity market capitalization.

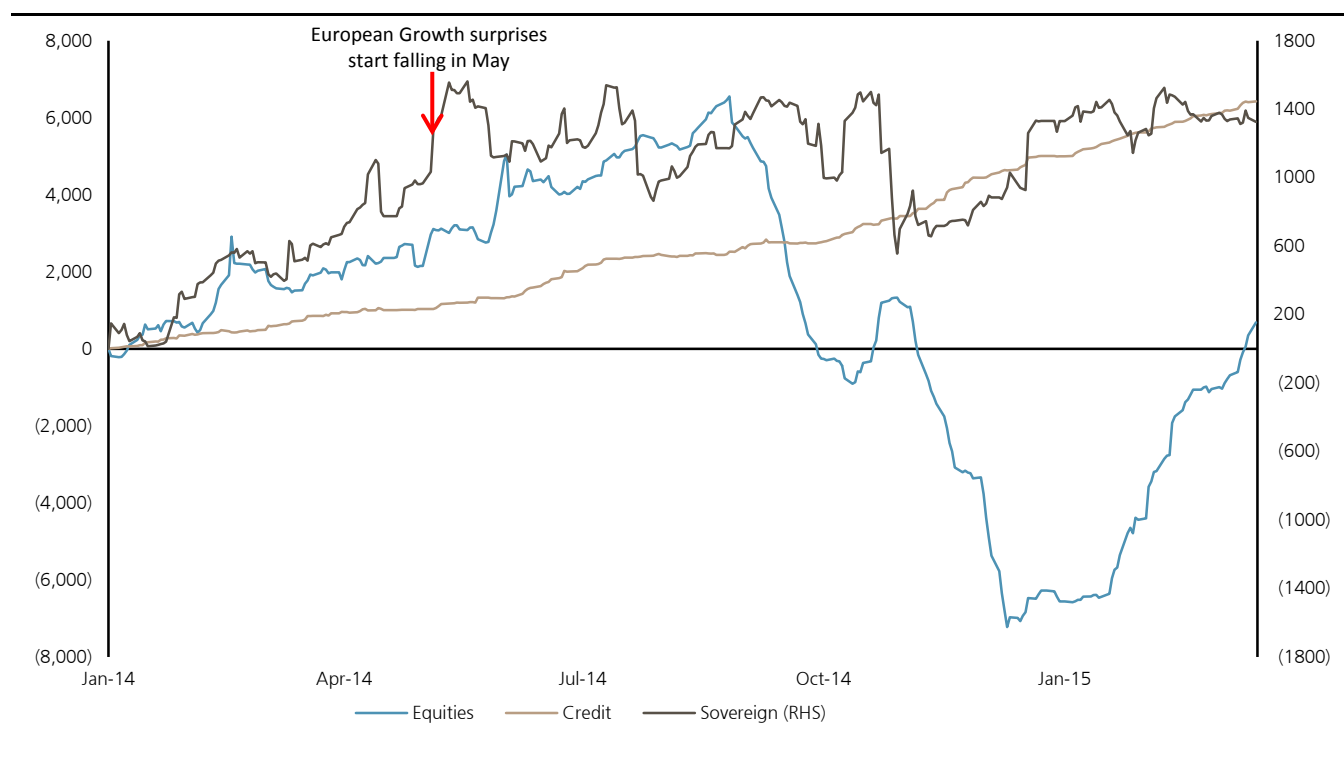
Figure 5: Comparison of scale of QE by the ECB, Fed and BoJ.

	When	How Much		Change in FI Market Outstanding		
		As Cash Amount	As % of GDP	As Cash Amount	As % of net issuance	As % of Equity Market Cap
US Federal Reserve	Jan 2013-Dec 2013	\$1.02 trillion	5.8%	+\$556 billion	0.4x	3.6%
European Central Bank	2015	€720 billion	7.2%	-€417 billion	1.4x	6.6%
Bank of Japan	Apr 2015-Mar 2016	¥80 trillion	22.7%	-¥51.5 trillion	2.8x	14.7%

Source: UBS, Bloomberg, DataStream

Looking at ETF flows into European equity the surge of inflows which switched on in mid-January continue unabated. The ETF inflow into credit is more sedate, but also shows no sign of abating. However the inflow into European sovereign debt is now showing a slow decline. Clearly the promise of ECB purchases is not sufficient to overcome low income that is now prevalent in European sovereign ETFs.

Figure 6: Cumulative ETF flows into European equity, credit and sovereign bonds from January 2014.



Source: UBS, Bloomberg

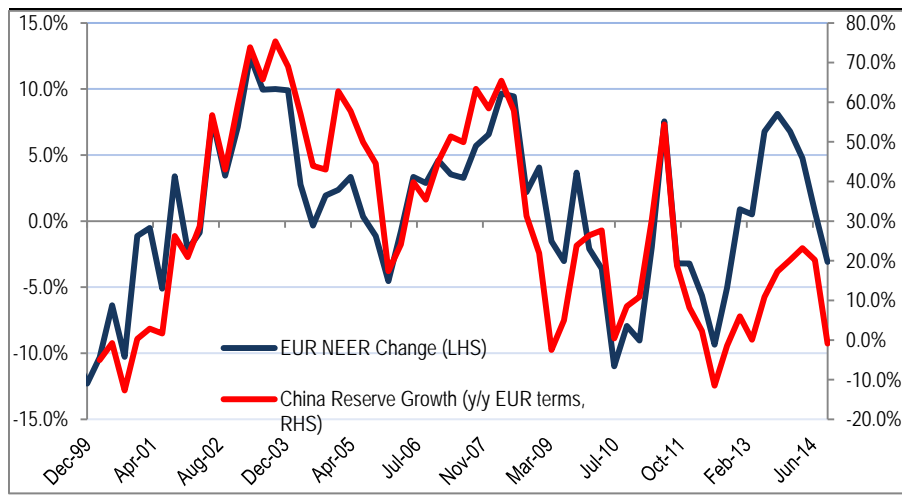
China's rebalancing might mean bond sales, while exacerbating euro downside

In October 2014, we noted that China's State Administration of Foreign Exchange's (SAFE) announcement on a record \$105.21bn quarterly outflow in FX reserves probably led to the equivalent of \$20bn in sales of euro-denominated paper, net of valuation changes.

The transmission effect is simple – as most of the FX liabilities met during the reserve liquidation process is denominated in dollars, SAFE's portfolio most likely will be underweight the greenback and liquidation of non-USD currencies takes place ex-post to revert to benchmarks.

We see there is a strong relationship during periods of reserve accumulation (where China is the marginal buyer) and liquidation (the marginal seller) between EUR's overall performance and China's reserve changes (Figure 1).

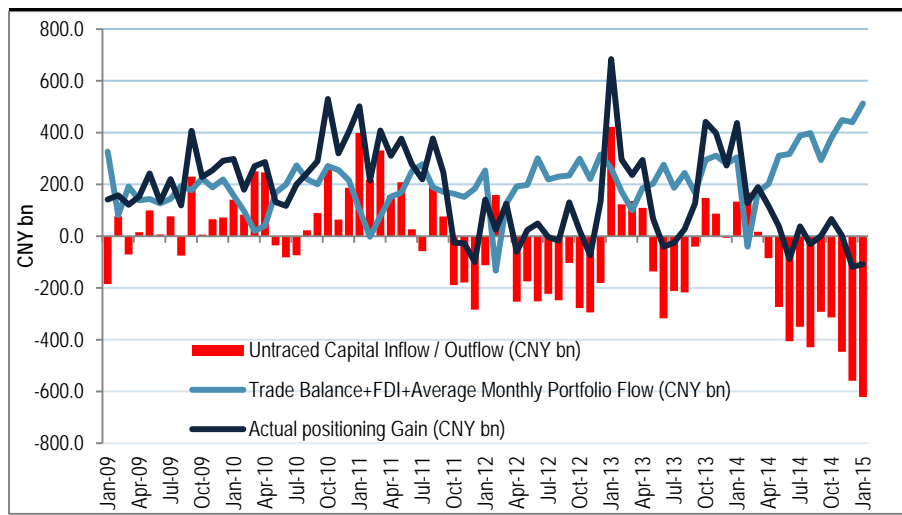
Figure 1: China's effect on EUR via reserve changes



Source: Bloomberg, UBS Calculations

While the figure was tamer at \$44.7bn in Q4, we believe such flows have picked up in earnest in 2015 as the non-FDI capital flows picture in China has deteriorated rapidly. It is difficult to obtain up-to-date information on the capital flows picture but the state of USDCNY price action points to rather strong pressures on this front.

Figure 2: Estimated change in non-portfolio outflows



Source: Bloomberg, UBS Calculations

Using FX purchase positions data released by the People's Bank of China, net of current account and financial account credit items, non-FDI outflows likely picked up to CNY620bn in January alone on a gross basis. While not a perfect proxy for reserve change, the FX loan positioning data points to the need for net reserve liquidation close to \$50bn in a single month. Data is not available for February, but in light of the depreciation pressure on the CNY despite a burgeoning trade surplus (driven by an import collapse), the scale of outflows could prove similar to January. At this run-rate, net reserve liquidation would have hit \$150bn on the quarter, surpassing the record set in Q3 2015.

We believe the ex-post rebalancing has been a key driver behind additional euro weakness. In addition, from China's point of view, if USD demand remains firm then there is every reason for SAFE to remain overweight dollars to meet outflows. Regardless, the outflows seen so far in dollars would most likely have left SAFE relatively underweight dollars, though much would depend on EURUSD would end the quarter.

The scale of the euro decline in Q1 may have caught reserve managers in general by surprise so there may even be a natural overweight in the greenback (assuming a 60% weighting) due to the valuation losses on other currency denominated assets. We estimate the break-even level to be around 11% lower for EURUSD from the Q4 closing level of 1.2098. As such, any EUR rally above 1.075 would generate additional sales from SAFE and possibly other reserve managers. Should such flow materialise, the marginal selling in government paper would be significant. The \$20bn per month witnessed in Q3 2014 would provide the ECB with additional available bonds of €18.6bn per month (at 1.075) in cash terms – more than 30% of its monthly target.

The fundamental case: The outlook is turning up

We recently upgraded our euro area growth forecasts, lifting our 2015 projection to 1.6% from 1.2% (consensus 1.4%) and our 2016 forecast to 2.0% from 1.6% (consensus 1.7%)²³.

Figure 7: Euro area economic and interest rate forecasts

					2014				2015				2016			
% yoy	2013	2014	2015F	2016F	Q1	Q2	Q3	Q4	Q1F	Q2F	Q3F	Q4F	Q1F	Q2F	Q3F	Q4F
Real GDP	-0.4	0.9	1.6	2	1.1	0.8	0.8	0.9	1.1	1.5	1.8	1.9	1.9	1.9	2	1.9
HICP	1.4	0.4	0.1	1.5	0.7	0.6	0.4	0.2	-0.4	0	0.1	0.7	1.3	1.3	1.5	1.7
ECB refi rate (yr-end)	0.25	0.05	0.05	0.05	0.25	0.15	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
German 10yr yield (yr-end)	1.9	0.6	0.9	2	1.5	1.3	1	0.6	0.5	0.6	0.7	0.9	1.1	1.4	1.7	2
EUR/USD (end period)	1.38	1.21	1.15	1.1	1.38	1.37	1.26	1.21	1.2	1.18	1.17	1.15	1.14	1.13	1.11	1.1

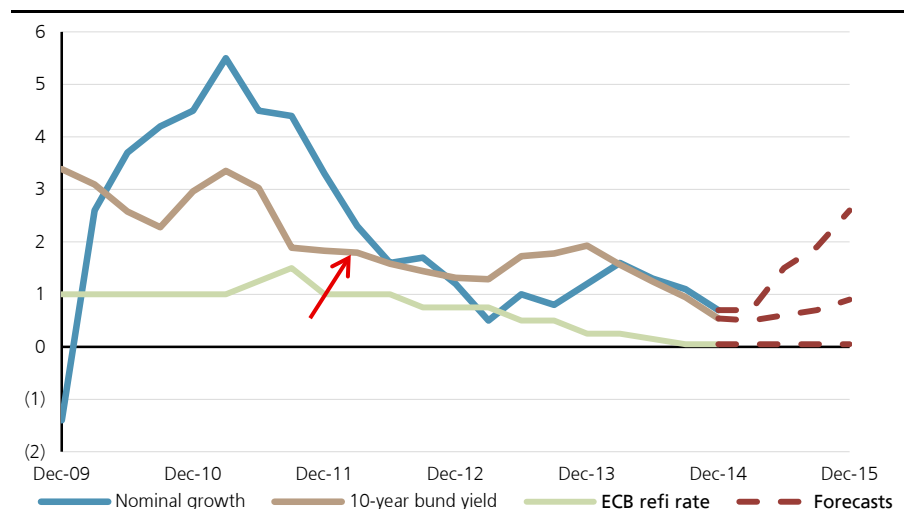
Source: Haver, UBS estimates

With our forecast for inflation for Q4 2015 at 0.7% year-on-year, we estimate quarterly year-on-year nominal growth at over 2%. The last time that nominal growth was running at this pace, 10-year bund yields were at around 1.80% (Figure 8). We are forecasting a modest 0.90% for bund yields the end of this year, but still some 55bp above the forward yield.

² See "[European Economic Perspectives - Europe: A more constructive growth outlook](#)", 12 March 2015

³ Consensus data are updated as of March 2015.

Figure 8: Euro area nominal GDP growth (quarterly, yoy), 10-year bund yields and ECB refi rate, Dec 2009 to date & forecast



Source: Haver, Bloomberg, UBS

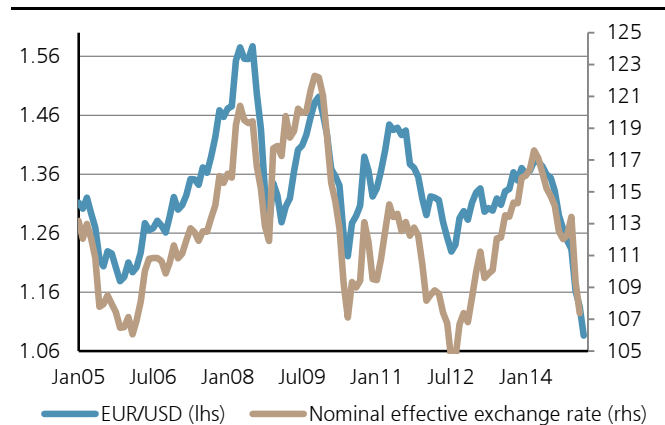
Multiple drivers of growth

We see 5 drivers of growth in economic activity over the coming 6-8 quarters:

1. Accommodative ECB monetary policy and weaker euro: The ECB's monetary policy is more accommodative than it has ever been. Besides low yields and very low borrowing costs in large parts of the euro area, the key impact of QE has been the depreciation of the euro, which has weakened by 27% against the dollar since peaking in March 2014. The nominal effective exchange rate (NEER) of the euro has weakened by nearly 9% during the same period.

According to a sensitivity analysis conducted by the ECB, a 10% change in the NEER of the euro would lift GDP by 0.2pp in the first year, a cumulative 0.4-0.6pp over two years, and 0.6-0.9pp over three years (Figure 10). In our view, the weaker euro will be the single most important driver of euro area growth over the coming quarters. This impact is likely to be particularly pronounced in the export-orientated manufacturing powerhouses at the core of Europe.

Figure 9: EUR/USD and nominal effective exchange rate



Source: Haver, UBS.

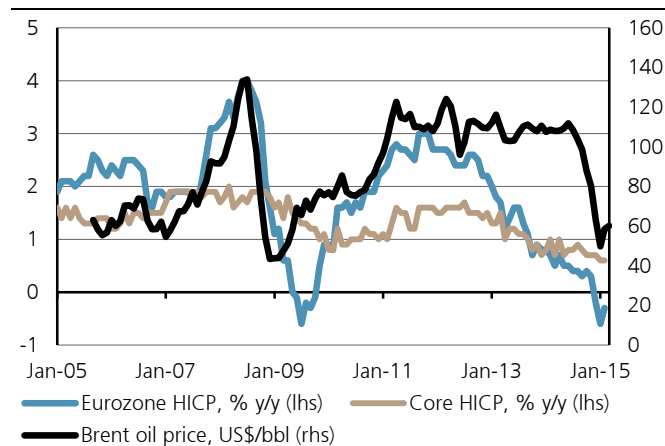
Figure 10: Impact of a 10% appreciation in the NEER

(annual averages)	Percentage point deviation from baseline (cumulative)		
	Year 1	Year 2	Year 3
Real GDP			
AWM*	-0.2	-0.6	-0.9
GVAR*	-0.2	-0.4	-0.6

Source: ECB 'The changing role of the exchange rate in a globalised economy, Occasional paper no. 94, September 2008. * AWM and GVAR are two statistical models the ECB uses.

2. Low inflation and declining oil prices: The current fall in consumer prices (HICP was -0.3% y/y in February), driven above all by the 45-50% decline in oil prices since mid-2014, is providing support for household consumption, which makes up for 56% of euro area nominal GDP. As input costs decline, corporate profits might also improve, with potential benefits for investment and employment – although we would assume that corporates will initially maintain a cautious attitude to investment and hiring, given the many "false dawns" the euro area has experienced in recent years. According to ECB estimates, a 10% decline in oil prices might, *ceteris paribus*, lift euro area GDP by 0.08pp in the first year, a cumulative 0.19pp in year 2, and a cumulative 0.24pp by year 3 (Figure 12).

Figure 11: Euro area headline & core HICP and oil price



Source: Haver, UBS

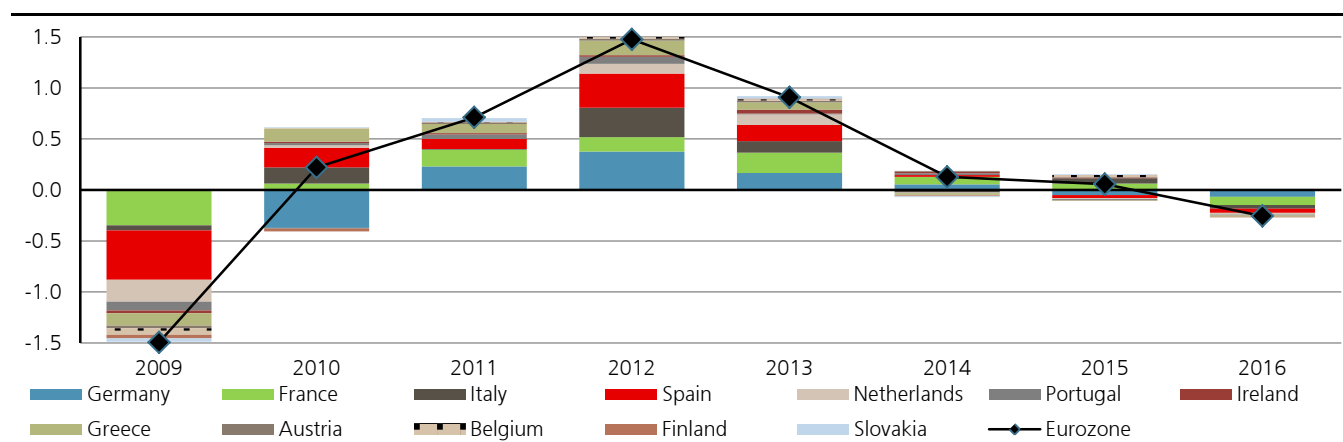
Figure 12: Effect of a 10% oil price drop on Euro area activity^{*}

(cumulative percentage deviations, annual averages)	Year 1	Year 2	Year 3
Real GDP	0.08	0.19	0.24
Private consumption	0.14	0.27	0.33
Investment	0.09	0.24	0.35
Exports (goods and services)	0.03	0.09	0.12
Imports (goods and services)	0.10	0.15	0.19
Net trade contributions	-0.03	-0.02	-0.02
Employment	-0.01	0.04	0.11

Source: ECB, Monthly Bulletin, August 2010, 'Oil Prices – Their determinants and impact on Euro Area inflation and the macroeconomy'. ^{*}In the original article, the ECB simulated a positive oil price shock; we have therefore reversed the sign to illustrate the effect of lower oil prices.

3. Fiscal austerity is moderating: According to our estimates based on fiscal data from the European Commission, fiscal policy in the Euro area is no longer a headwind to growth at the aggregate level. While budget austerity might have subtracted significantly from Euro area growth in 2012, the effect moderated in 2013, was close to neutral in 2014 – and might well turn into a mild tailwind for growth in 2015 and 2016 (Figure 13).

Figure 13: "Fiscal effort"* in the Euro area (in % of Euro area GDP)



Source: Haver, European Commission, IMF, UBSe. ^{*}Reduction in structural budget deficit. Contributions from individual countries are GDP-weighted.

After all, the heavy lifting of fiscal consolidation has now been done in many countries (among the bigger countries only France and Spain remain in an

"excessive deficit procedure"), the broader policy stance in the EU seems to be moving towards accepting the need for some greater fiscal flexibility, and the Juncker Plan might provide some limited stimulus as of late 2015.

4. Improving monetary transmission mechanism: Following the ECB's Asset Quality Review and stress test, the capitalisation of Euro area banks is being strengthened. Over time, this should improve banks' ability to extend credit again, which should facilitate the transmission of the ECB's accommodative monetary policy – although the demand for credit might recover only gradually. The ECB's quarterly Bank Lending Survey paints an encouraging picture ([ECB: an encouraging Bank Lending Survey](#), 20 January 2015), although a full recovery of credit growth in Europe will obviously take more time.

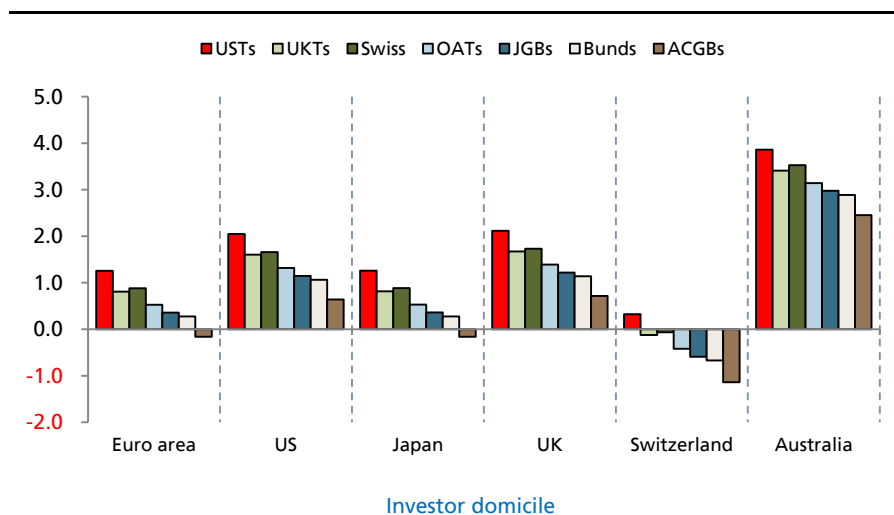
The relative case: European bonds are uncompetitive

The yield offered by euro area rates markets are looking very unattractive relative to other bond markets, both in currency-hedged and unhedged terms. Equities also look very cheap in comparison.

Yields look better almost everywhere

The unhedged yield comparison is obvious: With the exception of those of Denmark and Switzerland, core euro area 10-year yields are the lowest in the world. When looking at yields adjusted for a 1-year currency hedge, we find that aside from Australian bonds, core euro area bonds yield lower than other bonds to investors with other base currencies⁴.

Figure 14: 10yr FX-hedged yields in core markets for investors in various domiciles (benchmarks, %)



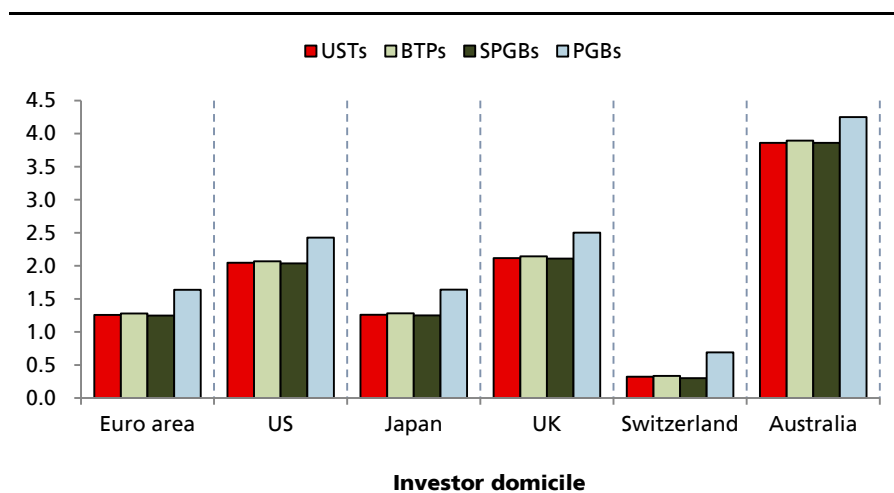
Source: Bloomberg, UBS

Currency hedge calculated as implied return from 12m FX fwd points

This is also true for 10-year Spanish and Italian bonds when comparing them to US treasuries on a hedged basis. Only Portugal beats the US by this measure.

⁴ For more on relative FX-hedged yields, please see ["European rates Perspectives: Disappearing Value"](#), 12 March 2015

Figure 15: 10yr FX-hedged yields, euro peripherals and USTs (benchmarks, %)



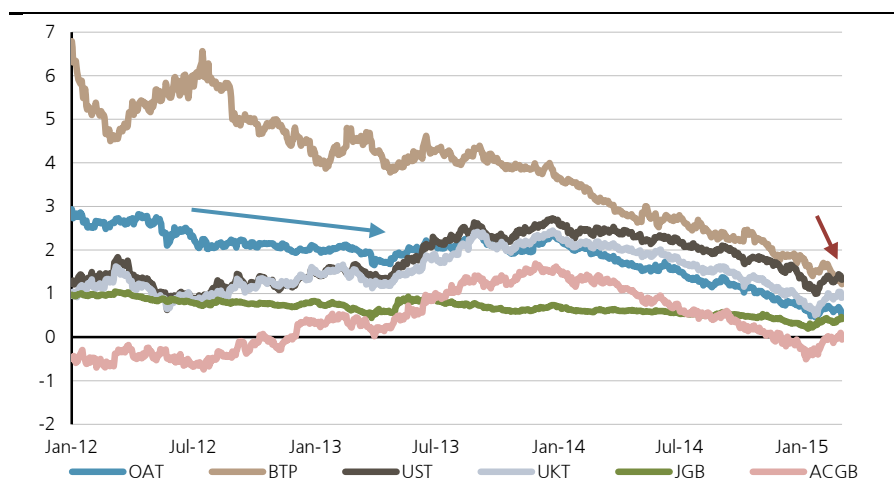
Source: Bloomberg, UBS

Currency hedge calculated as implied return from 12m FX fwd points

Japanese investors might cut back on Euro area holdings from April

Japanese investors have been keen buyers of European bonds, investing in French government bonds heavily in recent years. The OAT market is liquid, France ranks sufficiently well on the credit rating spectrum, and have historically offered some FX-hedged yield pick-up over US treasuries (Figure 16), Japanese investors' main overseas source of diversification.

Figure 16: A JPY investor's perspective: 10yr OATs no longer attractive on a FX-hedged relative basis; USTs and gilts increasingly so (benchmarks, %)

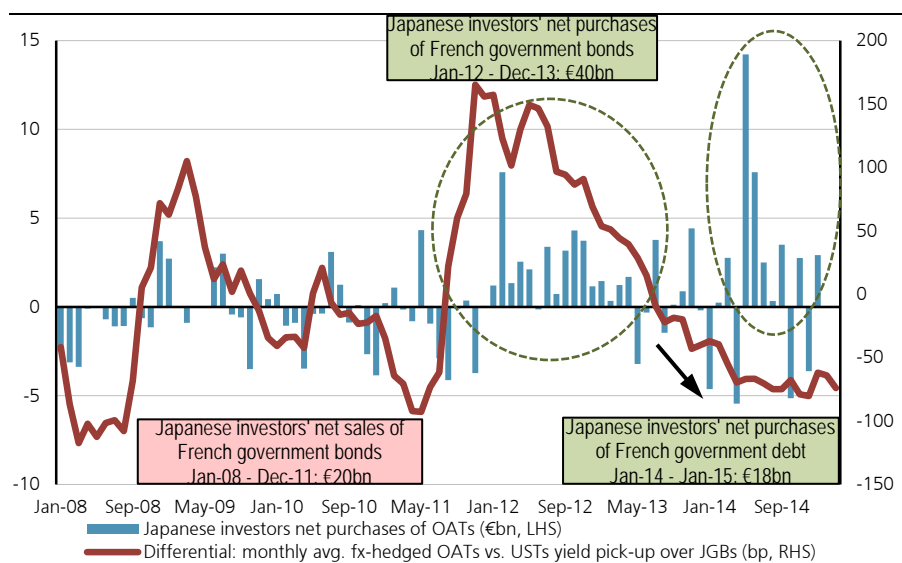


Source: Bloomberg, UBS

Currency hedge calculated as implied return from 12m FX fwd points

Japanese investors continued to buy French bonds in 2014, despite the increasing FX-hedged yield pick-up offered by US treasuries (Figure 17). We think this represents positioning in anticipation of ECB monetary easing. Now, with Eurosystem QE purchases underway and a new fiscal year about to start in Japan, we suspect that Japanese investors will trim their EGB holdings over the next few months. While the main part of reallocation flows would likely go into US treasuries, it is possible that the UK gilt market, historically not a significant destination for Japanese investors, also could benefit.

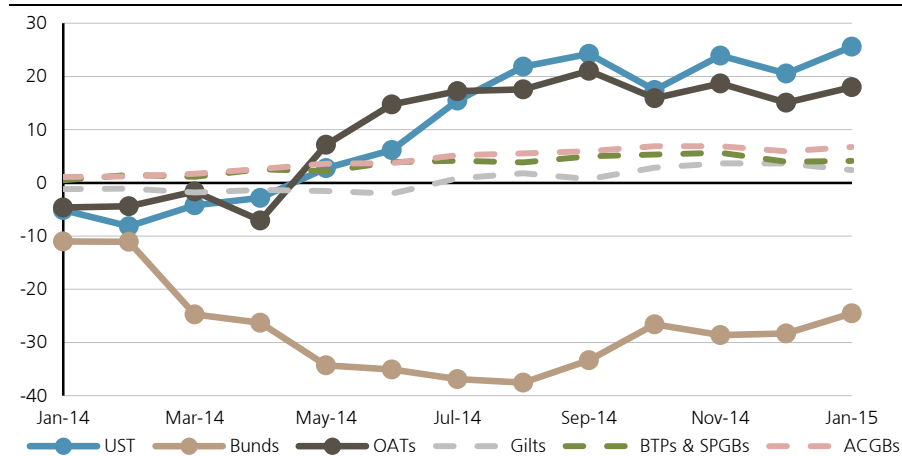
Figure 17: Japanese investors' net purchases of OATs vs. the difference in FX-hedged yield pick-up over JGBs offered by OATs and USTs



Source: Japan MoF, Bloomberg, UBS Currency hedge calculated as implied return from 12m FX fwd points

In the 13 months to January 2015, Japanese investors added €18bn worth of OATs to their holdings – just short of the €26bn of net purchases of USTs. Net investment flows into French bonds were particularly strong between April and September, and have since remained largely flat.

Figure 18: Japanese investors' cumulative net buying of sovereign bonds, Jan-14 – Jan-15 (€bn)

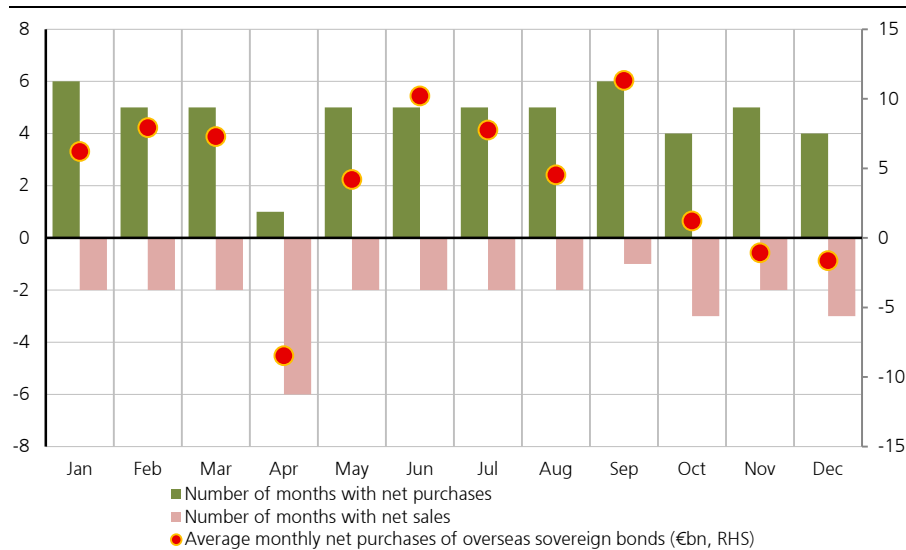


Source: Japan MoF, UBS

In the eight years to 2015, the Japanese investor community have on average been net sellers of overseas bonds in April, the first month of the Japanese fiscal year (Figure 19). This tends to be the time when asset allocation policies for the new year are implemented. If this historical pattern repeats in 2015, it will likely not benefit euro area markets, and could be of particular concern for French bonds⁵.

⁵ For more on seasonality among Japanese investors' overseas bond purchases, see [Global Rates Commander, 12 April 2013](#)

Figure 19: The seasonal effect: Average monthly net purchases of overseas sovereign bonds by Japanese investors, 2008-2015



Source: Japan MoF, UBS

Detailed FX-hedged yield matrix

The tables below show the FX-hedged yield for a selection of (benchmark) government bonds for investors in six different domiciles. For example, if a Japanese investor were to purchase a 10yr OAT (French government bond) and hedge their currency exposure via 12m FX forwards, the yield on offer is approximately 0.49% (Figure 22).

Figure 20: FX-hedged yield matrix, 2yr government bonds (as of 11 March 2015)

FX-hedged yield %												
Investor domicile	2Y	Bunds	USTs	JGBs	UKTs	Swiss	ACGBs	OATs	DSLs	BTPs	SPGBs	PGBs
	Euro area	-0.24	-0.15	0.00	-0.39	0.07	-0.79	-0.16	-0.18	0.17	0.11	0.08
	US	0.60	0.69	0.83	0.42	0.90	-0.02	0.68	0.66	1.01	0.95	0.92
	Japan	-0.21	-0.12	0.02	-0.37	0.10	-0.76	-0.13	-0.15	0.19	0.14	0.11
	UK	0.69	0.81	0.93	0.54	0.98	0.15	0.77	0.75	1.09	1.04	1.01
	Switzerland	-1.18	-1.08	-0.95	-1.31	-0.87	-1.77	-1.10	-1.12	-0.77	-0.83	-0.86
	Australia	2.42	2.58	2.65	2.25	2.77	1.87	2.50	2.48	2.83	2.77	2.74

Source: UBS, Bloomberg

Currency hedge calculated as implied return from 12m FX fwd points

Figure 21: FX-hedged yield matrix, 5yr government bonds (as of 11 March 2015)

FX-hedged yield %												
Investor domicile	5Y	Bunds	USTs	JGBs	UKTs	Swiss	ACGBs	OATs	DSLs	BTPs	SPGBs	PGBs
	Euro area	-0.12	0.77	0.09	0.48	0.48	-0.66	0.01	-0.07	0.43	0.47	0.83
	US	0.72	1.61	0.92	1.29	1.31	0.11	0.85	0.77	1.27	1.31	1.67
	Japan	-0.10	0.80	0.11	0.50	0.51	-0.63	0.04	-0.04	0.46	0.49	0.85
	UK	0.81	1.73	1.02	1.41	1.39	0.28	0.94	0.86	1.36	1.39	1.75
	Switzerland	-1.06	-0.16	-0.85	-0.44	-0.46	-1.63	-0.93	-1.01	-0.51	-0.48	-0.11
	Australia	2.54	3.50	2.74	3.13	3.18	2.00	2.67	2.59	3.09	3.12	3.49

Source: UBS, Bloomberg

Currency hedge calculated as implied return from 12m FX fwd points

Figure 22: FX-hedged yield matrix, 10yr government bonds (as of 11 March 2015)

FX-hedged yield %												
Investor domicile	10Y	Bunds	USTs	JGBs	UKTs	Swiss	ACGBs	OATs	DSLs	BTPs	SPGBs	PGBs
	Euro area	0.20	1.28	0.39	0.87	0.83	-0.07	0.47	0.25	1.14	1.17	1.63
	US	1.04	2.12	1.22	1.68	1.66	0.70	1.31	1.09	1.98	2.01	2.47
	Japan	0.22	1.31	0.41	0.89	0.86	-0.04	0.49	0.27	1.17	1.20	1.66
	UK	1.13	2.24	1.32	1.80	1.74	0.87	1.40	1.17	2.07	2.10	2.56
	Switzerland	-0.74	0.35	-0.55	-0.05	-0.11	-1.05	-0.47	-0.69	0.20	0.23	0.69
	Australia	2.86	4.01	3.04	3.51	3.52	2.59	3.13	2.91	3.80	3.83	4.29

Source: UBS, Bloomberg

Currency hedge calculated as implied return from 12m FX fwd points

Source: UBS, Bloomberg

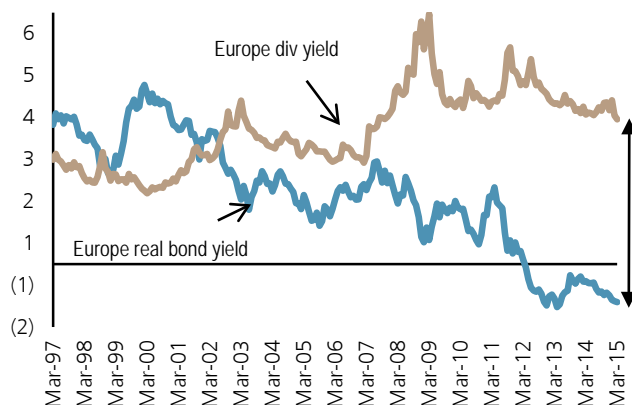
Currency hedge calculated as implied return from 12m FX fwd points

Euro area bonds vs Equities – 80% of crisis peak

The arguments for investors to switch out of bonds into equities are compelling⁶.

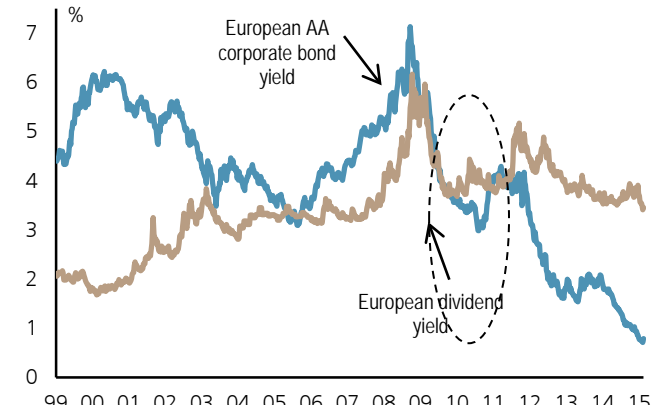
One such obvious argument - but relentless and not to be ignored - is the real yield gap between European dividends and 10 year bund yields. Today the gap is over 80% of the peak gap reached in July 2012 when Draghi stepped in with his "whatever it takes" speech. As an aside - we also show the gap with investment grade credit – it is again near the July 2012 record.

Figure 23: Real yield gap: European div yield vs real bond yield gap is 80% of its crisis peak



Source: UBS, Thomson Datastream

Figure 24: Gap between AA corp bond yield and Dividend yield near the record seen in July 2012

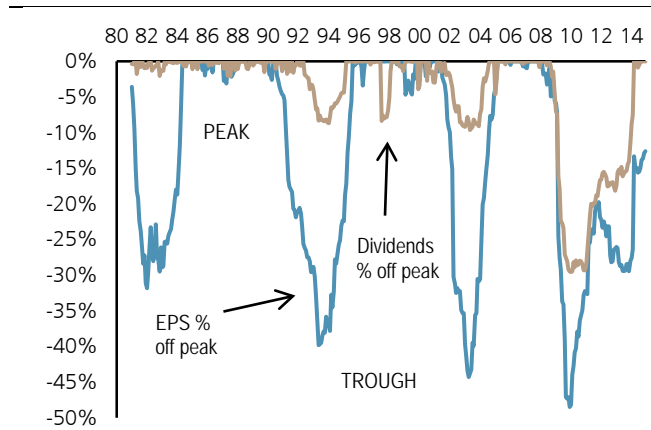


Source: UBS, Thomson Datastream

The equity market may have rallied, but dividends have also climbed back to a five year high (not the crisis peak of 7 or 8 years ago, but a 5 year high). Plus the payout ratio is today at 57% only just above long run average of 52%. In a world starved of yield the equities offering in Europe is still very attractive.

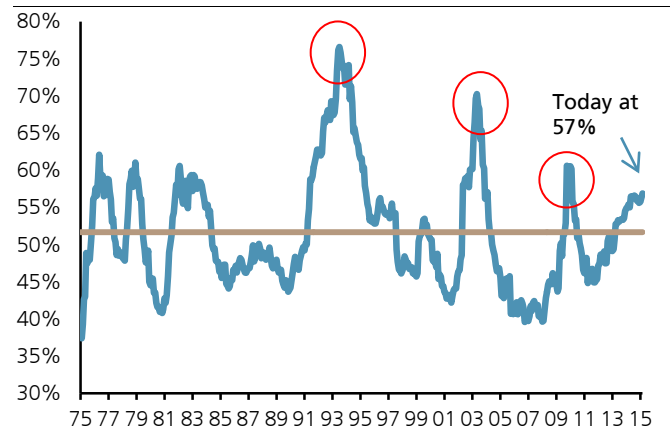
⁶ For more on why we think that equities may continue their bull trend, please see ["Macro Keys Early days for Europe: 5 crisis gaps left to buy", 16 March 2015](#)

Figure 25: EPS /DPS gap from 5 year peak. Dividends at 5 year high



Source: UBS estimates, MSCI, Thomson Datastream

Figure 26: European Payout ratio – above long run average but not stretched



Source: UBS estimates, MSCI, Thomson Datastream

The historical case: The flow effect does not last long

"Until a month ago, nobody had any doubt that public debt, sovereign debt in the euro area, was actually very, very big, and now some people worry that we won't have enough bonds!"

-- ECB President Mario Draghi

ECBsy Market Squeezy - can the data beat the flow?

Our argument, at its core, is that economic fundamentals and market sentiment are the primary determinant of yields in liquid markets. Static supply/demand analyses have failed to predict the direction of yield moves in most recent shocks to net bond supply, and we figure this will be another case to add to the list. The trouble with such analyses is that (a) the aggregate supply is much larger than net new issuance, and (b) a small change in economic conditions can spur and cannibalize demand from current holders, at current prices, at a faster rate than central bank demand is increasing.

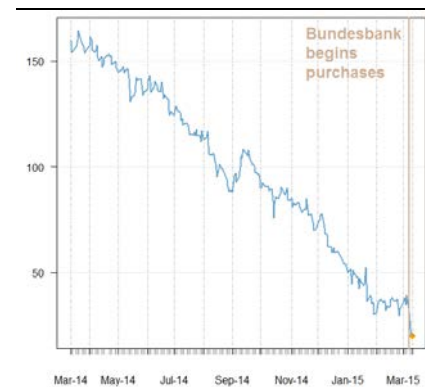
The stock and the flow

The argument for lower yields is no doubt alluring – the scale of the ECB's annual buying programme (720 billion) is sufficient to absorb budget deficits across the Euro area (205 billion) several times over. To cover the residual buying flow, the national central banks must purchase 515 billion worth of bonds (5.5% of nominal GDP, or 7% of outstanding marketable sovereign debt) from current owners.

The market is worried that there are few loose sellers, and for the ECB to achieve their goal, they must squeeze yields.

We freely admit there could be a shortage of bonds in the late stages of the programme. But a lot will depend on how the Eurosystem responds to such a shortage. In an environment where dealers are less able to warehouse risk than they were in the past, it would seem that forcing them to quote could have the effect of creating significant distortions in the market. It is clear that the ECB would be deeply uncomfortable purchasing bonds in this way. Not only has the

Figure 27: Germany 10yr yield



Source: Bloomberg, UBS

ECB repeatedly stated that it wants to be market neutral⁷, but also there could be potential legal concerns were the ECB to be seen to be holding sovereign borrowing costs artificially low.

The alternative in this scenario would be for the Eurosystem simply to miss its purchase targets. This was exactly what happened in the second Covered Bond Purchase Programme, while in the Securities Markets Programme the ECB let yields rise for extended periods for similar reasons.

Either way, we think that a year is too long a horizon to rely on the notion of "ceteris paribus" for all other factors which determine a fair yield. Many of Europe's hindrances to growth are disappearing – the Euro has fallen 18% against the USD over the last 6 months, 5yr inflation expectations have increased by +50bps since the start of the year, and fiscal austerity is moderating. We expect that by the end of 2015, 10yr bund yields will rise to 90bps.

To further our argument, we show several examples where supply/demand analyses failed to anticipate the direction of bond yields.

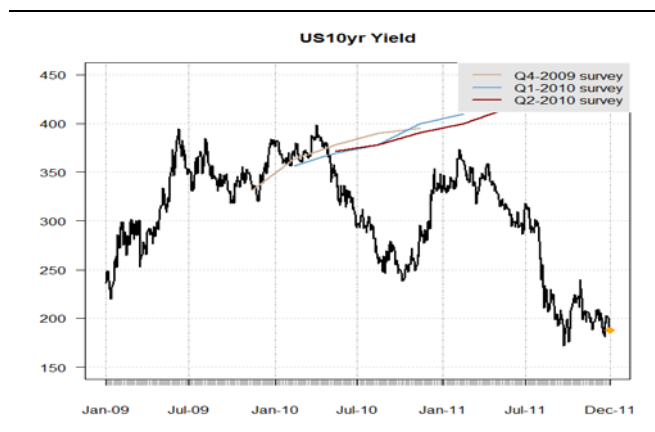
Example 1: The 2009 explosion in US government issuance

Financial markets' panic over deficits peaked in late 2009 / early 2010.

By January 2010, the CBO projected the US budget deficit for fiscal years 2010 and 2011 would be \$1.35 trillion and \$1 trillion, respectively – nearly a doubling the expectations from a year earlier.

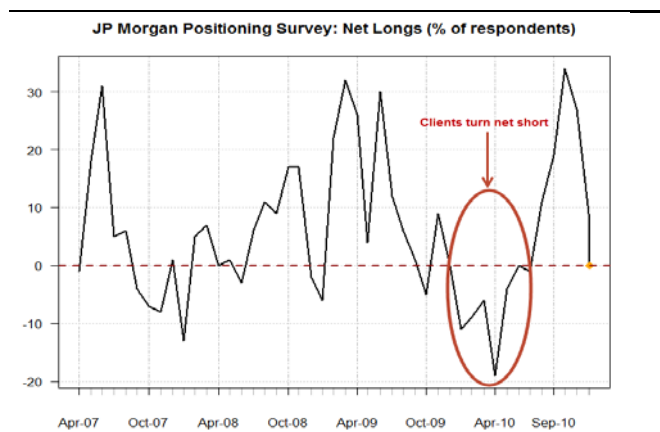
Investors worried that demand for bonds would be insufficiently elastic to absorb the supply of duration. The size of marketable treasury debt would grow by 20% over the next two years; the Fed had stopped purchasing US treasuries; and would do the same for MBS at the end of March.

Figure 28: Deficit panic in the survey of professional forecasters



Source: Bloomberg, Federal Reserve Bank of Philadelphia, UBS

Figure 29: And bonds positioned net short for the first time



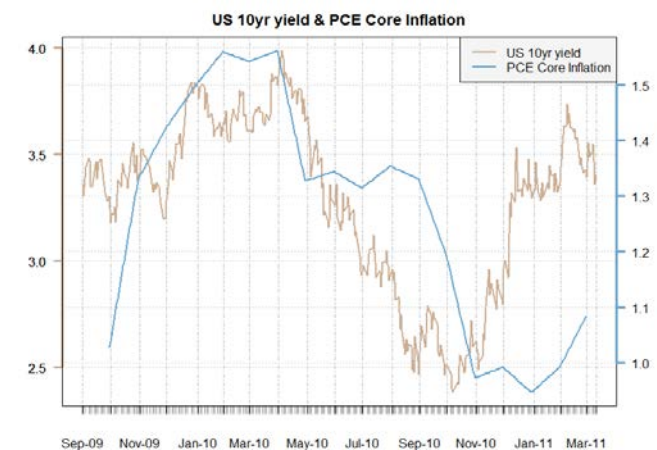
Source: Bloomberg, UBS

The Fed's survey of professional forecasters highlights the depth of supply concerns – banks expected 10yr yields to rise to 4% in each survey. The market agreed – aggregate positioning finally turned net short from Q4 2009 to Q3 2010.

⁷ For example: "The intention is to be market-neutral. The Eurosystem wants to create as little distortion as possible". - ["Q&A on the public sector purchase programme \(PSPP\)", ECB, 5 March 2015](#)

Economic fundamentals won out over supply. As core inflation tumbled towards 1%, the US10yr yield fell below 2.5%, 150bps below survey projections. Looking back, the correlation between the budget deficit and bond yields over the last decade has followed the reverse implications of net supply analyses. The 10yr yield has tended to rise as the budget turns toward surplus and issuance contracts, and fall as issuance widens. Fundamentals dominate everything – a strong economy improves the budget position, and Fed funds expectations.

Figure 30: Macroeconomics won out



Source: Federal Reserve Economic Data (FRED), UBS

Figure 31: As yields fell in spite of the \$1trn deficit



Source: Bloomberg, UBS

Example 2: US quantitative easing rounds 1, 2 and 3.

Again, a simple analysis of changes in demand due to Fed QE would have wrongfooted investors. In all three rounds of US QE, yields tended to rise whilst the Fed began adding to bond demand, and fell fairly rapidly as the Fed ceased buying.

Figure 32: US10yr yields tended to rise during QE, and fall once the buying ceased



Source: Federal Reserve Economic Data (FRED), UBS

Figure 33: Mostly due to a recovery in inflation expectations



Source: Federal Reserve Economic Data (FRED), UBS

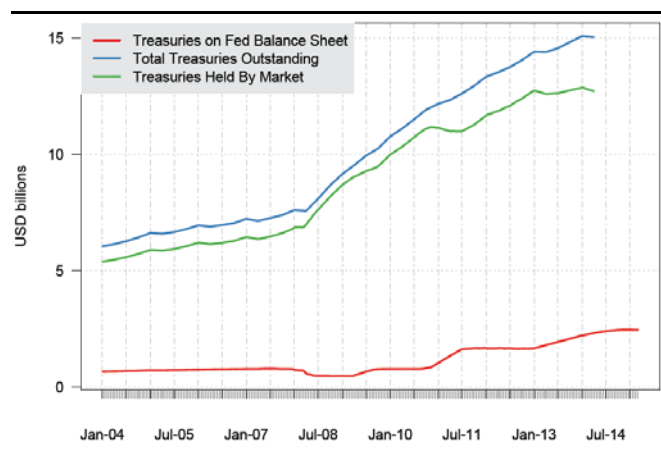
We can see parallels with ECB QE here. Each round of QE was reasonably anticipated by the market (particularly QE2 and QE3), and demand strengthened prior to the Fed's purchases (as has been the case in European bonds).

Further, inflation expectations rose substantially when each QE programme was initiated. The low inflation experience of the past five years might now temper investors' beliefs in central banks' ability to create inflation. Nonetheless, the dramatic fall in the EUR (-12%) since Draghi signaled QE at the start of January should bolster inflation expectations.

Example 3: Bank of Japan quantitative easing

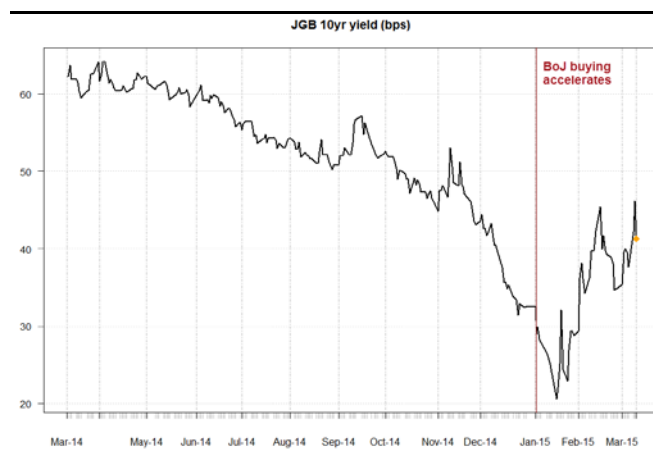
We accept that the ECB's QE programme is perhaps different to the Fed's – after all, no Fed QE programme dominated net issuance and so the total stock of outstanding USTs never declined on a sustained basis.

Figure 34: Fed buying never dominated issuance...



Source: Federal Reserve Economic Data (FRED), UBS

Figure 35: But that did not matter in Japan...



Source: Bloomberg, UBS

Yet the BoJ's experience tells us there is nothing pivotal about a decrease in aggregate supply. Since the start of 2015, the BoJ have bought around ¥8 trillion JGBs per month, while net issuance has averaged just over ¥2 trillion. Yields initially moved lower, rallying 10bps over the first two weeks of the year, but have risen 20bps over the last two months – the largest increase in nearly two years.

The risk case: Greek euro exit

The most significant risk to our bearish call on core euro area bonds is a potential escalation of the Greek crisis, leading to Greek exit or – to a lesser extent – to capital controls. We do not expect an outcome of this kind in our base case scenario, but it is possible and it appears that relations between Greece and its creditors have deteriorated somewhat in the past few weeks.

It is clear that Greek euro exit would drive core European government bond yields lower as a result of capital flight to quality. But we also think that it would have a big impact on economic sentiment in the euro area, thereby also undermining our fundamental case for higher core yields.

While core yields are rallying, of course, peripheral spreads would be widening significantly in our view. Not only would there be flight from bond markets and of bank deposits, but also all governments – including those of the periphery – would have to issue large amounts of bonds in order to finance the recapitalisation of the EFSF and of their national central banks.

As a result, for those investors who hold peripheral bonds in their benchmarks, we would also recommend a move to underweight of duration in those markets as

well. The move higher in peripheral yields would likely dwarf the move lower in core yields after a Greek euro exit⁸.

⁸ For more on the impact of Greek euro exit on other peripheral markets, please see [*"European Rates Comment - Why bond markets are wrong about Greece", 23 February 2015*](#)

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Source: UBS

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Greece	-	-
Ireland Government Bond ^{2, 4, 5}	-	-
Japan	-	-
Kingdom of Belgium ^{16, 22}	-	-
Kingdom of the Netherlands	-	-
Portuguese Republic	-	-
Republic of Italy ^{2, 4, 5}	-	-
Spain	-	-
United Kingdom of Great Britain ^{16, 22}	-	-
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