

US Electric Utilities & IPPs

PJM's Ohio Conundrum

Equities

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Our annual PJM bus tour yesterday focused on nearly a single issue: OH's fate

We hosted our latest trip to meet with PJM officials, the Independent Market Monitor (IMM), and other PJM-related executives. The key theme among all remains how to deal with the pending PPA proposals before the Public Utilities Commission of Ohio (PUCO). IPPs DYN and TLN have pledged to oppose AEP/FE at FERC if the PUCO grants a PPA. The PUCO appears poised to approve the PPAs with both settlements in place, but that would just initiate proceedings at FERC over two key issues. First—do the contracts violate 'Affiliate Rules' (Edgar/Allegheny standards) on wholesale market transactions?; and second—do the contracts require the imposition of 'Minimum Offer Price Rule' (MOPR)? We are still biased to believe a return to a cost-of-service arrangement will *not* be deemed an issue with an affiliate (ultimately contracts could yet be re-struck to address any technicalities). We also do not see the second issue around bidding at a floor price as a meaningful issue when taken in isolation.

Expect the market monitor to support EPSA claims, bolstering Affiliate claims

We look for PJM's market monitor to file in support of the latest 206 complaint at FERC, supporting the complaint to temporarily waive the Affiliate contracting rights of both AEP and FE as they pertain to the current PPA. The weight added from this seemingly impartial observer of the market would lend merit to the partisan claims of peer generators that the process is uncompetitive. We look for FERC to respond swiftly, likely prior to the ~March approval timeline for the PUCO. Bottom line, we do not think complainants will necessarily be successful. Importantly, we expect a relatively short time frame to have clarity from FERC.

Pushing the MOPR subject again – this time for all *existing* regulated assets

Should PJM and the market monitor use the opportunity of the Ohio contracts to push for a reevaluation of how all regulated and quasi-regulated/public assets are bid, this could drive capacity prices higher. That said, only the market monitor appears willing to push the subject of regulated MOPR exemptions directly via a complaint at FERC – rather than through the conventional, and slower stakeholder process. As such we see this as a more challenging proposition given preferences for substantial changes to originate through consensus across the stakeholder process.

Few major tweaks to capacity auction design make this year 'straightforward'

With no major rule changes aside from a shift in the load methodology to reflect in the current auction, we do not expect any big surprises to emerge. Moreover with even the portion of Capacity Performance remaining approximately the same at 80%, we do not expect any new dynamics to emerge on bidding strategies either. We perceive that PJM's desire is to keep the status quo if possible following years of rule changes. More broadly PJM appears keenly aware of the disparate interests of its members and does not appear to be pushing for any further meaningful changes to market design through the stakeholder process. We perceive a handful of issues to watch: PJM import rules, finalization of CP requirements on resources (eg-exemptions), and energy market reforms on gas-electric coordination (hourly bidding).

What's the timeline?

1) We look for FERC to take action on Affiliate complaint; 2) Hearings in Supreme Court case on MD power case on ~Feb 24 – with decision likely in April/May; 3) PUCO decision on FE/AEP contracts in ~March. Other uncertain events: Further FERC complaint on MOPR policies as well as subsequent appeals of decisions.

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A full library of PJM reports follows:

[01/04/16 PJM: Tweaking Up Our Outlook](#)

[12/24/15 PJM: Accentuating the Positive](#)

[12/17/15 PJM: Driving a Lower Load Forecast](#)

[12/14/15 PJM Unloaded](#)

[12/7/15 AEP: Buying into Ohio](#)

[12/2/15 FE: At the Goal Line in Columbus](#)

What are the pivotal questions for PJM?

What about the new PJM parameters?

- **PJM parameters were filed last night:** *There are no major surprises.* What did we notice? All of the same regions were singled out for testing, with CETO/CETL metrics, a leading indicator on whether a region will break-out or not, all indicating 'slightly' tighter. DPL-S was noticeably lower, but overall, we expect a largely 'status quo' auction with similar regions 'breaking out' separately. We see ComEd as likely to continue to clear at a high level. EMAAC overall could well continue to clear separately, but emphasize the implementation of new Maryland NO_x regulations on January 1, 2020 could serve to constrain the smaller region of BGE-PEPCO in the next auction cycle.

What is the rallying call for IPPs?
It's not PJM. We still see PJM as 'topping' out with capacity prices largely at their highest levels through the cycle. Rather, we see upside in the power markets as tied to other factors (New England, Texas) as well as any recovery of natural gas.

What is the fate of the Ohio PPAs?

- **What would the imposition of a MOPR do?** On December 29th Stu Bresler, PJM's Senior Vice President of Markets, filed testimony in the pending Ohio ESP proceedings for FirstEnergy (FE). PJM did not opine on whether it supports or opposes the pending Purchase Power Agreement (PPA) proposed partial settlement, but PJM's objective was to clarify the rules around bidding behavior for FE's impacted plants. In the absence of more detailed language PJM believes that the PPA would result in too much uncertainty regarding how the impacted assets could legally bid "reasonably." If Public Utilities Commission of Ohio (PUCO) accepts the PPA, then PJM has requested the conditioning language which broadly would require that the impacted 'PPA assets' cannot bid below their actual costs (as defined by PJM) regardless of the revenue received from regulated customers. Essentially this would create a Minimum Offer Pricing Rule (MOPR) for this existing capacity to prevent artificial capacity price suppression in accordance with FE agreeing to reasonable oversight.

PJM will need to file an amicus brief now rather than direct testimony, but the net effect of having their opinion on the record should remain.

What would the imposition of a MOPR do? This would likely bolster prices in both the RTO portion of the market, but particularly the ATSI zone. Given how sensitive this region is to high prices, requiring units to bid at 'high' levels would likely generate pushback among FE's core customers and constituents.

As mentioned, we do not see this testimony as impacting the probability of success for FE or AEP's pending proposed ESPs, but this does address a broader power investor concern that FE would simply bid into the auctions at zero to guarantee clearing the auctions. [Please click here for the full testimony.](#)

PJM appears to believe it can *already* impose a MOPR as needed: The RTO appears to claim that they already have the legal latitude to impose a MOPR requirement on units (such as those contracted in Ohio).

- **What does the PPA mean to FE and AEP?** For FE cash flows from the PPA arrangement remain critical to funding regulated growth and maintaining credit quality. The PPA is far more valuable for FE, in our view, but we expect both names to trade as a function of whether investors believe the PUCO will grant PPAs.

- How to value the PPA for FE? The emerging debate remains whether to value the PPA based on cash flows (DCF) or earnings (multiple on EPS) from the assets. FirstEnergy is valued predominately on a P/E basis, so we see expect most investors will be biased to use that approach; with the balance of the FirstEnergy Solutions subsidiary having minimal earnings in our view, we think the DCF approach has more validity. With AEP looking to divest its entire merchant fleet, we think most investors will simply gravitate towards a P/E basis for AEP as well.

Net-net, we continue to prefer AEP over FE. In our view, FE's investment thesis is predicated on receiving the PPA whereas we view a potential PPA as more of an incremental opportunity for AEP. Further, the added ratebase opportunities for renewables are unlikely to face the same challenges as contracting for thermal (but this too could be subject to some ambiguity). Irrespective, we maintain our Buy rating on AEP and emphasize that AEP continues to *exclude* any impact from the PPA to its consolidated cash flows.

In summary, while PPAs are positive for AEP/FE, we do not see the ongoing debate over the outlook for PJM contracting to prove a positive for the sector. Rather, the prospects for a protracted legal debate are a net headwind for merchant generators given muddying of the regulatory construct and wider implications for other regions contemplating such actions. For the competitive IPPs, we expect this to remain a rallying point rather than a point of substance for the timing being.

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What qualifies as an 'appropriate' Affiliate transaction?

Under the Edgar standard at FERC, multiple parties appear to be taking the position that only a competitive solicitation is sufficient to meet this standard of wholesale market behavior between a utility and its corresponding competitive affiliates. FE and AEP are taking a different approach – arguing that the ratebase-like PPA arrangements are consistent with Affiliate transactions as they are effectively cost-of-service arrangements.

Consumer protections vs. enabling regulated cost-of-service: We see the core of any case as reaching into the issue of whether regulated cost of service is indeed the lowest cost option for consumers. FERC will be averse to challenge states on the 'regulated' model. There are clearly cost savings in short-term contracts over ensuring recovery of capital spent over the long term.

Clear effort to protect consumers: While we see FERC as increasingly more pro-consumer in recent decisions, pushing to address perceived discrepancies in bidding behaviors for instance in MISO, the question is whether FERC will see it as imperative to push back on state-level cost-of-service efforts.

Are other restructured states going to follow Ohio? We do not expect them to. We do not see any other states immediately following the example of Ohio; rather, Illinois' own efforts in PJM will be legislative and attempting to save nuclear plants, rather than a return to a cost-of-service approach. Also at the core of any argument for FERC to intervene is the precedent established on future efforts by states to *begin* to re-regulate. The industry overall appears to be heading in this direction.

We expect FERC will *not* close the door – and will leave states the latitude to move *back* to a traditional cost-of-service approach.

Can a new MOPR be imposed on *existing* assets?

- We understand the market monitor is contemplating a filing at FERC in the event the current FERC complaint on Affiliate action is not successful. Rather than attempt to address imposing Minimum Offer Price Rules (MOPR) on existing assets through the conventional stakeholder process, efforts at PJM could be 'short-circuited' and jumped straight to a complaint before FERC. This is yet another angle that existing generators could have a 'bite at the apple'.
- Dominion and other regulated entities: In the Ohio hearings on their actions, numerous references back to Dominion were raised – and their ability to construct assets within a ratebase paradigm and impact auctions. We think there may be growing pressure to push D and other companies into an 'FRR' construct to more explicitly push them out of the wider market (with load and resources matched in a separate process – accounted for outside of the auction).
- Reset of net-short and net-long parameters this Fall: A further potential pitfall for quasi-regulated entities is a review of the parameters that go into deciding to what extent a 'self-supplying' entity can continue to receive an overarching exclusion from MOPR. While PJM itself does not appear biased to push back against its regulated entities, it could yet impose more stringent requirements to receive this exemption. *This would appear likely and a near-term headwind for the likes of Dominion.*

How will the Supreme Court play in?

We continue to look for how the Supreme Court will address the jurisdictional issues presented in the Maryland power market case it has recently taken up – and whether this will have a read-through to Ohio. While we continue to view the issues as technically different, many in the industry appear to be gravitating towards a relevant read-through arising out of this case. It seems reasonable to assume the Supreme Court will set at least a tone with which FERC can opt to address the Ohio case – whether to interfere in bilateral state power contracting efforts or reinvigorate its jurisdiction on the issue, and encourage it to take a stand.

When will we hear anything? We look towards hearings on the subject the week of February 22nd, with a corresponding decision likely no sooner than its typical later Spring timeframe (likely *around* the current capacity auction cycle) in April-May. That said, there is clearly the potential for *accelerated* resolution.

SCOTUS will further refine states'-federal rights on wholesale markets.

Recently, SCOTUS sided with FERC on Demand Response – over states.

What is the latest on Capacity Performance?

What units are at risk from CP?

The focus remains on two flavors:

- **Steamers (of all flavors).** We continue to emphasize less traditional 'steaming' capacity that has historically been troubled to ramp to meet forthcoming 'nimble' CP requirements could be the most at risk – particularly for those with low capacity factors. In this instance, it's the legacy gas and oil peakers which appear the most at risk. Few datapoints have emerged to confirm this yet – but think this may become a guiding datapoint in conversations among generators in coming months as they articulate their 'CP upside' scenarios.
- **Peakers (Combustion Turbines) behind the gas LDC 'wall'.** With a wave of relatively 'newer' CTs located behind the gas LDCs (and hence subject to interruption when heating loads require the service for residential customers), it remains unclear to what extent units are pursuing dual permits vs. installing laterals to nearby gas pipelines where possible. We expect the TLN Sapphire portfolio will be a key to watch to this effect in NJ.
- **How many are not clearing the auction already?** With 13GW failing to clear the latest auction, the question remains just how much 'clearing' capacity could yet fail to clear the CP auction. More importantly, how much of the 13GW failing to clear and/or base will eventually be able to comply – either from taking greater risk (Demand Response) or from investments in existing assets (dual fuel capabilities/new gas access).

How will gas availability impact penalties?

- We continue to await updates from FERC on various rehearing requests around Capacity Performance, including specifics as to what counts as an exemption event for penalties – and what does not. We continue to perceive interest from a wide range of parties. *Among the most surprising elements may be what FERC ultimately 'allows' as a permissibly gas-related outage. For example, generators could not incur performance penalties if unable to perform.* We look for these clarifications prior to the next full auction to take place in May.

What will be the impact on reserve margins?

- *Reserve margins staying intact for now.* As the generators perform as intended under CP rules, the wider market EFOR will decline, with a corresponding reduction in the required region wide reserve margin. This should gradually phase in over a ~3-year period as EFORs are averaged in under new rules.
- EFORd's could well start to improve already, as units invest preemptively ahead of the implementation of the CP regulations.
- Outages and EFOR events relate directly to temperature – and most importantly to Wind Chill factors. As such, rolling *off* the last two winters (and specifically 2014) should generally *reduce* the overall EFOR across the portfolio.
- This should drive *gentle* backwardation in forward capacity auctions, likely offsetting in part any prospective demand growth.

Why was the Base so close to the CP Results?

- The simple answer is that *fewer* participants provided a coupled bid than would have thought. The simple answer appears to be that those that could provide CP simply chose to do so, while those more cautious about selling CP had much higher offers for their base bids, particularly amidst any higher spending contemplated to become 'CP' compliant.

What is the latest with transmission in PJM?

We note relatively limited action beyond the project involving the Artificial Island competitive transmission procurement effort last year. We perceive less desire to push forward on such controversial and litigious projects. We see PJM as just the latest example of the challenges in executing on FERC 1000 prospects. We continue to await any formal timeline by FERC to review FERC 1000 rules via a new technical conference this year.

Focus remains on small-scale transmission: We emphasize AEP's ability to ramp capex in this sector speaks to the litany of smaller projects contemplated, which are *not* subject to the same level of planning (RTEP) scrutiny that most other larger projects are subject to.

What is the impact of potential PJM import (pseudo-tie) reforms?

- The issue is that generators are still subject to NERC's local Transmission Load Relief (TLR), which can restrict participation in the PJM energy market as transmission pathways become congested. While the unit *wants* to participate in the PJM market – it simply *can't* do it because of other circumstances related to the adjacent RTO transmission limitations. The question is whether this is simply a risk to the generator or something whether PJM should simply reject these structures from existing?
- Hopeful that will have amicable resolution between PJM and MISO without a prolonged regulatory process so that generators have visibility ahead of the PJM auction. It would appear that MISO is proposing to ensure that energy and capacity are fungible – and that it ensures capacity flow across into PJM regardless of whether tied to a specific unit as a 'backstop' to ensure that PJM meets its needs.
- Dynegy has commented that it does not anticipate a material impact to its MISO fleet that imports into PJM. While we believe a risk mitigating strategy would be appropriate on both sides of the MISO-PJM seam to ensure adequate capacity to meet commitments on both sides, we perceive PJM as keen to ensure that all capacity physically pseudo-tying into the market be *physically* required to participate in the market (rather than replaced).
- *Focus on MISO:* We sense growing focus among MISO stakeholders that a sloped demand curve for *just* the Zone 4 region is a feasible outcome. Following the latest MISO capacity auction pushback, we wouldn't doubt this could be the case.

Limiting imports could prove quite detrimental to IPH and MISO generators more broadly.

[Please click on this link to read the full report](#)

Other takeaways from our visit to PJM:

- Winter 2016 operation and performance: The early heating season has seen some units with operational challenges but performance has generally been better; however, clearly have not experienced the same level of load as in previous winters.
- There were *no* performance assessment hours in 2015. We continue to perceive some generators taking the attitude that actual hours incurred will be limited.
- Units with low capacity factors where generators may not have dedicated the necessary maintenance capital could be more at risk.
- Shifting to hourly generator bids will increase flexibility, and likely apply slight downward pressure on prices: By creating a more nimble system, this should allow generators to adjust their prices closer to real-time and thereby adjust bids to more accurately reflect risk. In contrast, day-ahead bidding has to account for greater uncertainty in the form of higher prices. While PJM appears to support the proposal, the IMM initially has expressed opposition, raising concerns about market power.

Valuation Method and Risk Statement

Risks for Utilities and Independent Power Producers (IPPs), including AEP and FE, primarily relate to volatile commodity prices for power, natural gas, and coal. Risks to IPPs also stem from load variability, and operational risk in running these facilities. Rising coal and, to a certain extent, uranium prices could pressure margins as the fuel hedges roll off Competitive Integrations. Further, IPPs face declining revenues as in the money power and gas hedges roll off. Other non-regulated risks include weather and for some, foreign currency risk, which again must be diligently accounted in the company's risk management operations. Major external factors, which affect our valuation, are environmental risks. Environmental capex could escalate if stricter emission standards are implemented. We believe a nuclear accident or a change in the Nuclear Regulatory Commission/Environment Protection Agency regulations could have a negative impact on our estimates. Risks for regulated utilities include the uncertainty around the composition of state regulatory Commissions, adverse regulatory changes, unfavorable weather conditions, variance from normal population growth, and changes in customer mix. Changes in macroeconomic factors will affect customer additions/subtractions and usage patterns.

Our valuation for IPPs and competitive integrated utilities, including AEP and FE, is based on a sum-of-the-parts analysis.

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FirstEnergy Corp. ^{7, 16}	FE.N	Neutral	N/A	US\$33.05	01 Feb 2016

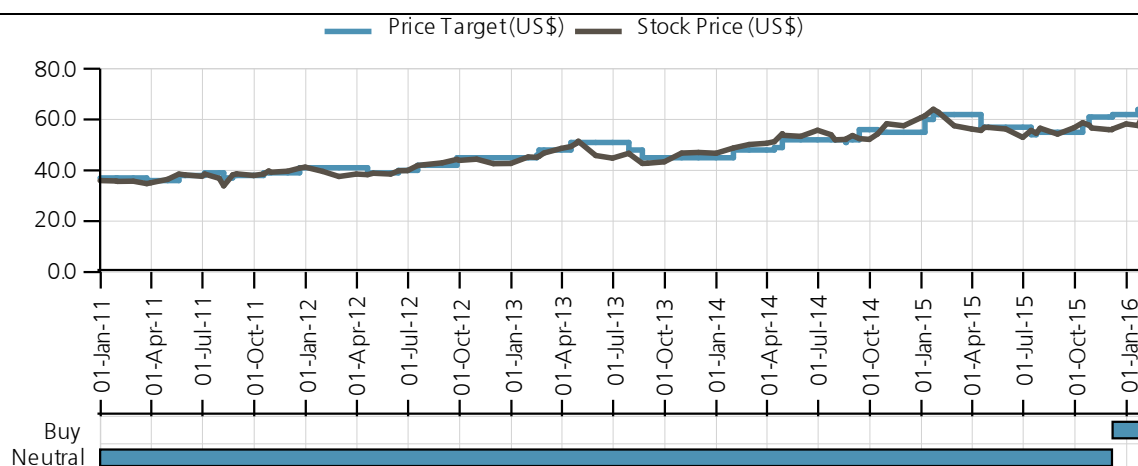
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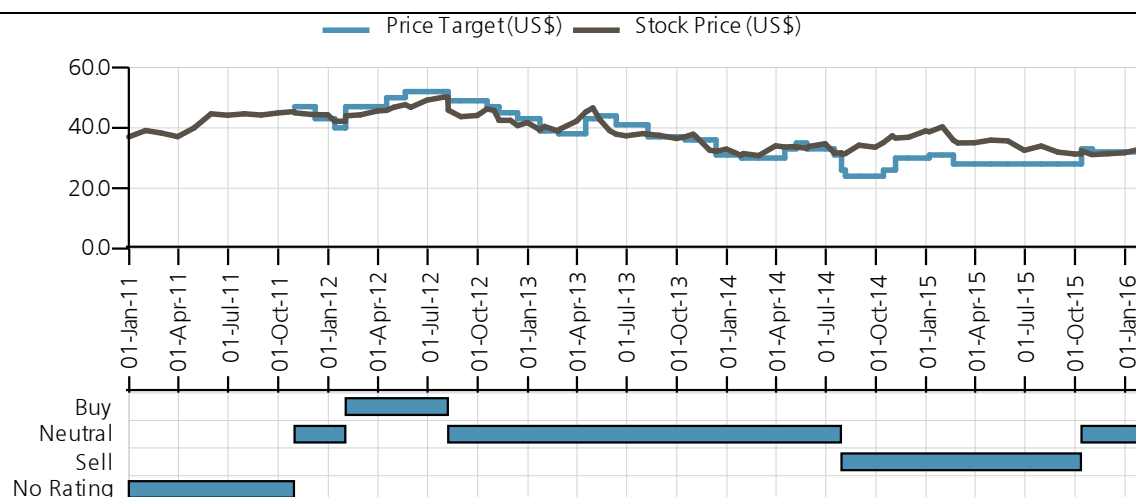
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